

MEMORANDUM

Agenda Item No. 10(A)(7)

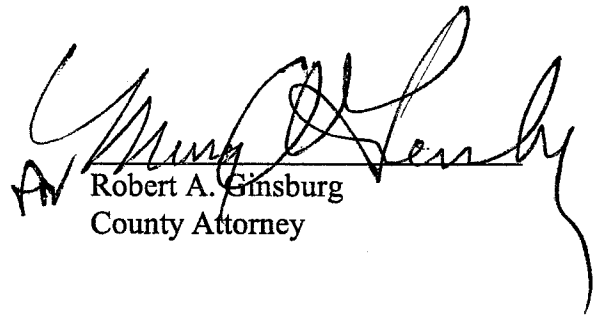
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: February 1, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Resolution requesting the
Beacon Council facilitate funding
of \$30,000 to Agencia De
Promocao De Exportacoes Do
Brasil

The accompanying resolution was prepared and placed on the agenda at the request of
Commissioner Jose "Pepe" Diaz.


Robert A. Ginsburg
County Attorney

RAG/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

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Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 10(A)(7)

02-01-05

RESOLUTION NO. _____

RESOLUTION REQUESTING THE BEACON COUNCIL FACILITATE FUNDING OF \$30,000 TO AGENCIA DE PROMOCAO DE EXPORTACOES DO BRASIL TO OFFSET RELOCATION AND STARTUP COSTS IN THE MIAMI FREE ZONE AND FURTHER REQUESTING THE COUNTY MANAGER IDENTIFY SAID FUNDING IF THE BEACON COUNCIL FUNDING IS NOT FORTHCOMING

WHEREAS, Brazil is Florida's largest trade partner with a \$9.2 billion dollar impact to our economy in 2003; and

WHEREAS, Florida and Miami are home to hundreds of Brazilian companies and thousands of Brazilian residents; and

WHEREAS, APEX (Agencia de Promocao de Exportacoes do Brasil) is the official export promotion agency of Brazil and is charged with leading Brazil's national objective of increasing exports to the US from \$28 billion to \$100 billion annually; and

WHEREAS, APEX is seeking to establish a distribution center from which to launch Brazilian products into the US, and is considering both Miami and Atlanta for this facility; and

WHEREAS, APEX will seek to provide an incubator setting for some 300 Brazilian companies, who would initially share warehouse and showroom space, and later spin off into their own facilities once markets for the companies' products are more firmly grounded; and

WHEREAS, The Beacon Council and Enterprise Florida have conveyed to APEX that their project would not qualify for traditional state or local incentives in Florida because they would not create 10 direct jobs initially; and

WHEREAS, Atlanta has reportedly offered APEX an attractive package of incentives that would include reduced rents (\$6.50 per square foot, vs. an at-cost rate of \$9.00 at the Miami Free Zone), and funds for relocation; and

WHEREAS, while APEX may well prefer a Miami location over Atlanta, the agency needs to be able to justify to its constituents that Miami can be competitive with Atlanta in terms of cost, interest in attracting the project, and goodwill; and

WHEREAS, APEX and Miami Free Zone officials have indicated that a specially tailored incentive package in the amount of \$30,000 may be enough to offset their relocation and startup costs and attract this important project to Miami; and

WHEREAS, this project will result in the possibility of hundreds of indirect jobs and jobs from Brazilian companies sponsored by APEX, as well as millions of dollars in trade and other services injected into the local economy; and

WHEREAS, Apex's interest in Miami Dade County solidifies Brazil's endorsement of Miami as the "Gateway of the Americas" and will help the County's goal of acquiring the FTAA Permanent Secretariat,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board recognizes the importance of free trade and its impact on Miami-Dade County, and requests The Beacon Council facilitate the funding of \$30,000 to offset the relocation and startup costs and attract this important project to Miami-Dade County instead of Atlanta; however, in the event The Beacon Council funding is not forthcoming, further directs the County Manager to identify said funding.

The foregoing resolution was sponsored by Commissioner Jose "Pepe" Diaz and offered
by Commissioner _____, who moved its adoption. The motion was seconded
by Commissioner _____ and upon being put to a vote, the vote was as
follows:

Joe A. Martinez, Chairman
Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Dorrian D. Rolle
Katy Sorenson
Sen. Javier D. Souto

Dr. Barbara Carey-Shuler
Carlos A. Gimenez
Barbara J. Jordan
Natacha Seijas
Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 1st day
of February, 2005. This resolution shall become effective ten (10) days after the date of its
adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an
override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.
Murray A. Greenberg



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